



**Payette Land Trust is
looking for the
2025 BIG HEART Artist**

*Payette Land Trust, McCall ID
PayetteLandTrust.org*

**Request for Proposal: Conserving the Heart of Idaho BIG HEART
Deadline: Friday, February 28, 2025**

Commission to winning Artist: \$1000

Project Description:

An artist will be commissioned to bedazzle/embellish/paint/beautify/decorate a large unpainted heart. The theme is “Conserving the Heart of Idaho.” The heart will be displayed at various locations around McCall and the surrounding area for nine months to raise awareness about the artist’s vision of conserving Idaho’s precious open lands.

Project Details:

The “Big Heart” is 38 inches tall, 40 inches wide and 18 inches deep and made of fiberglass.

Artists are welcome to submit their concept of “Conserving the Heart of Idaho” by February 28, 2025. The selected concept and artist will be announced by March 20, 2025, with the Big Heart to be completed by May 20, 2025. The Heart will be on display throughout the McCall area for a 9-month exhibition period starting June 2025 and ending February 2026. Submission of concepts will be evaluated by a selection committee based upon the overall quality and merit of the submitted artworks. Submissions from all artists, as well as collaborations or teams of artists, are encouraged.



The theme is “Conserving the Heart of Idaho,” and we encourage proposals that showcase our beautiful lands and engage, educate, and inspire the community.

The selected artist will be awarded a commission amount of \$1,000 for their work. The \$1,000 is for the artwork and required materials the artist will use. The selected artist will be required to sign an Artist-Artwork Release. Example attached.

The artist(s) are invited to attend the heart unveiling on June 21, 2025 and the SweetHEART Party & Auction in February 2026 where the Big Heart will be auctioned. The artist will be credited in all media coverage.

Request for Proposal: Conserving the Heart of Idaho BIG HEART 2024

Selection Criteria and Process:

Criteria for jurying submissions and proposals may include, but are not limited to:

1. Detail and completeness of concept/proposal.
2. The overall aesthetic of artwork or proposed artwork.
3. Proof of proficiency/ability to complete the proposed project.
4. Showcase the beautiful lands of West Central Idaho and engage, educate, and inspire the community.
5. Appropriateness for public display. Must be able to withstand the elements and normal wear and tear experienced by public art in an outdoor setting.
6. Demonstrates/provides evidence of ability to follow through and meet deadlines.

How to Apply:

The following must be included in your application:

- Artist's name and contact information.
- Concept/artist statement for proposed piece. What is the inspiration for the piece?
- Photos/drawings/sketches (digital form is fine) of previously completed artwork and proposed artwork.

Submit complete applications via email or USPS to:

sonyamapp@payettelandtrust.org

Payette Land Trust

309 E Lake St, Suite 5, McCall, ID 83638

The deadline for submission is February 28, 2025.

For Questions:

sonyamapp@payettelandtrust.org or 208-634-4999



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McCall, ID 83638
208-634-4999
www.PayetteLandTrust.org

ARTIST RELEASE FORM

This will confirm that for valuable consideration, receipt of which is hereby acknowledged, I have and hereby assign and transfer forever to *Payette Land Trust*, all of my rights, title and interest in and to the original art described below, including, without limitation, the copyright therein and/or the right to federally register the copyright therein, and any and all renewals and extensions of any such copyright, in the United States and every other country in the world.

I hereby warrant that I am the sole owner of said art, it is my original work, that it has never been published, and that I have no contractual or other arrangements which would interfere with or prevent the above-mentioned assignment or transfer of all my right, title and interest in said material. I represent that the individual named below is the sole artist to the aforesaid original work which I have furnished hereunder.

I understand that I will retain the right to use the aforementioned work for self promotion purposes upon approval by *Payette Land Trust*.

I also agree to indemnify and hold harmless *Payette Land Trust*, and their respective directors, officers, agents and employees and assigns, against and from any and all claims, liability, loss and damage, including reasonable attorney's fees, caused by or arising wholly or in part, directly out of my inability to prove the validity of what is stated above (in paragraphs 1 and 2), and to defend at my expense any litigation instituted by others against any of them resulting therefrom.

Name of the Piece: _____

Artist Name: _____ **Email:** _____

Signature: _____ **Date:** _____

Address: _____ **Telephone:** _____

City: _____ **State:** _____ **Zip:** _____